



We Are The Global Voice of Quality™

What Is ASQ?

ASQ is a global community of people passionate about quality. We share the ideas and tools that make our businesses, organizations, and communities work better. We offer technologies, concepts, training, solutions, and an active network of quality practitioners, leaders, and innovators second to none.

ASQ's more than 80,000 members—including Enterprise members and Site members—are building the future of quality. They're advancing the ideas, tools, techniques, and systems that will help the world meet tomorrow's critical challenges.

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Contact

www.asq.org

World Headquarters

600 N. Plankinton Ave.

Milwaukee, WI 53201-3005 USA

T: +1-414-272-8575

+1-800-248-1946

F: +1-414-272-1734

ASQ China

T: 010-8591 0330

86-21-6141-8696

ASQ India

T: 91-98-1006-4745

ASQ Mexico

T: 52 55 / 55-31-49-25

52 55 / 52-54-82-77

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ASQ Is a Global Community

Headquartered in Milwaukee, WI, ASQ champions people passionate about quality in more than 150 countries. ASQ Global operates National Service Centers in India, China, and Mexico, and has World Partners in more than 80 countries.

Our global offices provide local access to community, career development, credentials, knowledge, and information services.

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ASQ History

ASQ has been at the forefront of the quality movement for 65 years. We trace our beginnings to the end of World War II, as quality experts sought ways to sustain quality improvement. ASQ played a crucial role in upholding these practices.

Today, we continue to champion innovations in manufacturing, service, healthcare, education, government, social responsibility, and other fields.

Right: Joseph Juran, one of the fathers of quality, receives an award from ASQ in the mid-1960s.

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ASQ Membership

When members join ASQ, they join a community of people passionate about quality who make our world work better. They build connections with other quality professionals and gain access to professional development opportunities and a global network of experts and resources. They can also access Internet-based career tools and a worldwide job-posting service.

ASQ also provides memberships to organizations and institutions. We offer Site, Enterprise, and Primary-Secondary Education memberships.

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Communities, Sections, Divisions, Local Member Communities

ASQ is home to a robust group of communities at the local, regional, and global levels. U.S. members join specific geographic sections, while our global members are part of Local Member Communities. Members also can join industry and topic-specific divisions to connect and share knowledge.

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Certification

ASQ certification is a mark of excellence. ASQ offers 18 certifications, and has issued nearly 150,000 certifications to professionals worldwide. Certifications are an essential development tool to help quality professionals stand out in the workplace.

Certification is formal recognition by ASQ that an individual has proficiency within, and a comprehension of, a specified body of knowledge.



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ASQ Learning Institute™

The ASQ Learning Institute™ houses all of ASQ's learning offerings in one convenient location.

The Learning Institute is a comprehensive training resource for all professional development needs. It provides the latest quality education and training concepts, technologies, conferences, and tools featuring all formats and training approaches.



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World Conference and Events

ASQ connects the quality community through events, conferences, and meetings throughout the year. The ASQ Annual World Conference on Quality and Improvement is our premier event. Attendees learn new and classic quality tools, methodologies, and techniques. Guests can network with thousands of quality professionals and benchmark best practices with the International Team Excellence Award Process finalists.

Other ASQ conferences include the Lean and Six Sigma Conference and National Quality Education Conference.



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The Quality Body of Knowledge

ASQ's Quality Body of Knowledge (QBOK®) contains all information related to quality. This includes concepts, definitions, tools, case studies, and more. Drawn from ASQ and many other sources, the QBOK continually grows as new thinking, examples, and applications emerge.

Standards

ASQ's role in the area of standards is to administer technical advisory groups (TAG). ASQ administers the U.S. TAG that develops the most popular standards—ISO 9001, ISO 26000, and ISO 14001.

Quality Press

Quality Press is the world's largest publisher of quality related products, including books and magazines. ASQ publishes six journals and magazines, including Quality Progress—our flagship publication.

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Research

ASQ participates in notable research that adds to our Quality Body of Knowledge (QBOK®). Our premier work is the *Futures Study*, conducted every three years beginning in 1995. This study identifies key forces that are most likely to shape the future of quality.

ASQ also engages in high-profile research collaborations, including studies on *social responsibility* with IBM and ManpowerGroup. Our annual surveys on manufacturing outlook and salaries for quality professionals serve as economic barometers.

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Social Networking

ASQ.org is home to an online community with blogs, discussion boards, and forums available to members of the global quality community.

ASQ's Influential Voices blog initiative gives voice to ASQ members and the global quality community. The program features a blog hosted by ASQ CEO Paul Borawski, where he discusses a variety of quality-related topics and trends.

You can connect with ASQ on Twitter, Facebook, the Influential Voices blog community, YouTube, and LinkedIn.

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Social Responsibility

Quality plays an indispensable role in helping companies achieve their social responsibility objectives. ASQ is the administrator for the U.S. technical advisory group for ISO 26000, an international social responsibility guidance standard.

ASQ also developed the Socially Responsible Organization initiative. Organizations can use quality tools to plan and measure their social responsibility success and business impact.

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Quality for Life™

Quality is more than a profession. For many, quality is a cause toward a higher purpose: improving the lives of others. ASQ's Quality for Life™ initiative shares the stories of quality professionals who use their passion, commitment, and skills to make a difference in their communities and throughout the world.

Right: CIMA Labs uses quality tools in the pharmaceutical industry to help individuals who suffer from pain.



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We Are The Global Voice of Quality™

Advocacy

ASQ plays a key role in providing reliable information on quality-related matters to legislators, policymakers, and the media.

We advocate activities and legislation that promote quality in all walks of life. Our subject matter experts have advised the United States Congress, policymakers, and commissions on topics of national interest.

As part of our efforts, we have been instrumental in the expansion of the Malcolm Baldrige National Quality Award.

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One Family of Companies

The ASQ family of companies also includes accreditation leaders ANSI-ASQ National Accreditation Board, ANAB-ACLASS, and RABQSA operating around the globe. They assess and accredit certification bodies, personal competency certificates, and international standards.

- RABQSA designs, develops, and delivers personnel and training certification services to meet various industry needs.
- Jointly owned by ASQ and the American National Standards Institute (ANSI), ANAB assesses and accredits certification bodies that demonstrate the competence to audit and certify organizations conforming to management systems standards. ACLASS provides accreditation to international standards.

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We Are The Global Voice of Quality™

And Much More

ASQ opens the door to a world of improvement...

- We advance community, professional development, professional certifications, and knowledge to millions of members of the global quality community.
- ASQ has been the sole administrator of the Malcolm Baldrige National Quality Award since 1991.

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