

Notice of Membership Meeting

Wednesday, May 15, 2013

Burlington Art Centre

1333 Lakeshore Road, Burlington
(See Map & Directions Below)

7:00 pm Registration - Social – Networking
Coffee / Tea

7:30 pm Welcome and Presentation

Fee: \$10

Non-member Guests are Welcome



Unique Data Presentation Methods Used in Sensory Test Surveys

Speaker: John Melnyk

Consumer Research Manager, ACCE International

Presenting data, if not carefully thought out and executed properly, can be an audience's worst nightmare. Presentations filled with tables and numbers can leave your listeners struggling to keep up. However, data is often the key focus of presentations and necessary to build a story and support the message you are conveying. It is the goal of a good presenter to deliver data with learning that can be taken away effortlessly. As a supplier who presents data to clients, it is my goal to deliver clear, concise data that answers a research question, fulfills research objectives and guides business decisions. This leaves me with the challenge of telling a story by creating easy to understand graphs and applying creative data display techniques. The following presentation will demonstrate some of the methods used to transform overwhelming data tables into a variety of easily understood graphs.

John Melnyk - Biography



John Melnyk is a Consumer Research Manager at ACCE International, a consumer research and consulting company based in Mississauga, ON. At ACCE, John is responsible for designing research projects to gauge market success of a wide range of consumer packaged goods based on specific objectives outlined by the client. Results are presented with data to support a recommendation for product launch or reformulation. ACCE has worked with many of the food industry's top companies to guide the successful launch of thousands of consumer products.

Before joining ACCE, John obtained a Master of Science degree in Food Science at the University of Guelph. During his time at Guelph, John published his research in various international journals and had the opportunity to internship at a world-renowned quality instrumentation R&D company in Germany. His background is in flour and dough quality for baked goods applications, and he has transferred his food science knowledge into the field of consumer research and product consultation.

Burlington Art Centre

Driving Directions




From Niagara or Hamilton East - Take the first exit (North Shore Blvd) at the north end of the Skyway Bridge. Keep to the right, pass the Joseph Brant Hospital and Maple Ave. Turn left at Brock Ave and make an immediate right into the driveway of the Burlington Art Centre. If you miss the driveway, continue to the corner of Brock and Elgin and make a right - enter the parking lot on your right.

From Toronto or Hamilton West - Take QEW Niagara and exit at North Shore Blvd. Turn left at the end of the ramp and continue under the QEW. You will pass the Joseph Brant Hospital and Maple Ave. Turn left at Brock Ave and make an immediate right into the driveway of the Burlington Art Centre. If you miss the driveway, continue to the corner of Brock and Elgin and make a right - enter the parking lot on your right.

Members planning to attend this meeting please e-mail Rory Jones at rlj@nanoquestinc.com by the preceding Friday.


Please include your name and phone number as well as the name of your guest should you intend to bring someone.

Members who pre-register in this way and attend are eligible to enter TWO of their business cards into a prize draw which is held semi-annually. The next draw will be held during the May 15, 2013 meeting



Other Upcoming ASQ Events

Event	Organizer	Date	Details
Problem Solving Lessons from the Automotive Gemba – Mike Brajac, GM Canada	ASQ Toronto	May 8, 2013	www.asqtoronto.org
Operation Excellence - Food Safety & Quality Pillar - Elisabeth Roberts, Campbell Company	ASQ Toronto	June 12, 2013	www.asqtoronto.org



ASQ Hamilton Section Officers for 2014-2015

At the April 25, 2013 membership meeting, nominations were presented for the positions of Vice Chair/Chair-Elect, Secretary and Treasurer for the 2014-2015 section executive. With no additional nominations received, and with the current Vice-Chair/Chair-Elect moving to the Chair position, the Section officers for 2014-2015 will be:

Chair: Kris Krishnamoorthy
Vice-Chair/Chair-Elect: Carl Weidhaas
Secretary: Joseph Curto
Treasurer: Joseph Drozd

Congratulations to the officers of the new executive, which will take over effective January 1, 2014 with the exception of Joseph Curto who will take over the Secretary position effective July 1, 2013. Stan Sobota will continue as Secretary until June 30, 2013.



Check Your Email Preferences at ASQ

We have been having difficulty reaching some of our membership. In 2012 ASQ merged a list of suppressed e-mail addresses with their database resulting in large numbers of individuals being unsubscribed from all ASQ e-mail. As we download our mailing lists from this database we are missing people.

Please check the ASQ main website and look for the My Account - "E-mail Preferences". Be sure that you have allowed for section email. If you receive this newsletter of course you are still subscribed but may know of someone who is not receiving our newsletter. Please let them know why!



Lean Process Improvement Course - June 19, 2013

Brock University is offering a 1-day non-credit course on Lean Process Improvement, taught by ASQ member Dr Michael Armstrong. This interactive course will provide an introduction to the principles and practices of Lean, so that you can improve your own workplace. It will take place on Wednesday, June 19, 2013, 9:00 am - 4:00 pm at the Chamber of Commerce Education Centre in St Catharines. The cost is \$299 plus HST (lunch included) per person. For more information, please see the Brock University website at <http://brocku.ca/business/community/CIMEE/current-courses> or contact the instructor at michael.armstrong@brocku.ca.



Web-based CQE Practice Exams

ASQ Hamilton Section provides a complimentary web-based e-learning solution for candidates wishing to become ASQ-Certified Quality Engineers (CQE). For further details go to: <http://www.asqhamilton.com/cqepexam.htm>



Jobs and Ads Web Page

Check out our Jobs & Ads web page for employment opportunities in the quality field.

Link on side bar at www.asqhamilton.com

ASQ Hamilton members seeking employment or a career change can also have their resumes posted in the Classified section of our Jobs and Ads web page. There is no charge for this service to our members. Resumes (MS Word preferred) should be sent to the section webmaster Stan Sobota at stats_me@email.com



The ASQ Hamilton Section Newsletter is posted online about seven times per year to announce upcoming section meetings, facility tours and other events of interest to members.

The newsletter will be sent electronically only to those members who have agreed to receive Section information by e-mail.

Except for the September issue, the newsletter is not sent out by regular mail.

IMPORTANT: To ensure that you receive your copy, as well as special announcements of ASQ events in between issues, check your ASQ profile at www.asq.org. Log in and type the word profile in the search box. Select My Account: Update Your My ASQ Profile, and verify that your correct e-mail address is included in your profile.

IF YOU HAVE CHANGED YOUR E-MAIL ADDRESS,
PLEASE UPDATE IT AS DESCRIBED ABOVE.
WE CANNOT UPDATE YOUR E-MAIL ADDRESS AT THE SECTION LEVEL.

